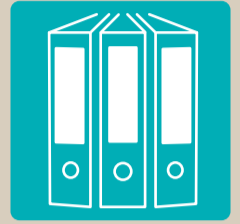# FORD SYNC WITH APPLINK

Enables drivers to voice-control apps from their smartphones to enhance the in-car user experience

Ford Developer program
Grow the app ecosystem even further, especially in new categories such as health and wellness, connected home and productivity

Developer challenges
Held in Australia, Brazil, China, the U.S., Israel and Ireland

Application programming interface
Integrated into some of the world's most popular smartphone apps, including Pandora, Spotify, Glympse, Sina Weibo and QQ Music

Apps developed from challenges
ROXIMITY identifies discounts and notifications based on the vehicle's location

FuelSignal can monitor low fuel levels and suggest nearby fuel stations

Timeline

Year	Event
2007	Ford launches SYNC
2011	Ford hosts first SYNC App Developer Challenge
2012	Ford opens first office in Silicon Valley
2013	Ford launches the automotive industry's first Developer Program
2015	Ford introduces Smart Mobility with over 25 global experiments

Facts and figures

13,000+ developers have registered for the program

24,000+ software development kits downloaded

5 million SYNC AppLink compatible vehicles on the road

90 AppLink-compatible smartphone apps running on iOS and Android worldwide

19 language versions available for SYNC, including 9 in Europe

€75,000 prize for latest SYNC AppLink Challenge in Dublin